

BUSIGN

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Business | Design | Architecture | Tech



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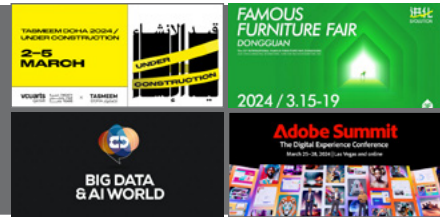
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Quotes



"Never be limited by other people's limited imaginations."

Mae Jemison, the astronaut (First African-American Woman goes to Space)



"It's fine to celebrate success but it is more important to heed the lessons of failure."

Bill Gates, Entrepreneur

Academy

Design Thinking In Digital Industry



5 min read

In digital service products, it is very important to understand all the needs of customers and provide solutions that meet those needs. The importance of creating the right experience for customers in line with the nature of the digital product helps a lot in increasing user interaction with the product. Creative and new ideas for the audience group are the reason for the long-term presence of the product in the market and superiority over competitors.

Design thinking process as a human-centered approach helps to create new ideas based on user needs, desires and aspirations. MAKH Design Office organized the training course for Dotin's ERP team with the approach of teaching and learning design thinking.

The main goals of this course include: the importance of creating a unique experience for the user, the correct and realistic understanding of the needs and demands of the career, providing creative and technology-appropriate solutions, working group learning during the work process, and increasing people's innovation, focusing on the audience group and creating customer personas, pointed out.

During the course, people got to know each other's potential and capabilities in the form of a working group and continued to create and present defined projects based on the design thinking process. MAKH 's mentors observed and checked all the processes at different stages along with the team and the participants. Mastering the stages of empathy, problem definition, ideation, prototype construction and testing will be the result of this design thinking course. All steps are reviewed based on digital products and the review of successful global examples in the use of the design thinking process. In the next issues of BUSIGN magazine, the achievements of the course will be discussed in detail for the Dotin collection.





News

Xiaomi Air-cooled Wireless Charger



4 min read

Introducing the Xiaomi 80W Lift-type Air-cooled Wireless Charging, a revolutionary advancement in the world of wireless charging technology. This cutting-edge device represents the pinnacle of innovation, combining rapid charging speeds, intelligent design, and advanced safety features to deliver an unparalleled charging experience. This charger can charge electrical devices, be it a smartphone, tablet or other devices equipped with Qi at very fast speeds to keep up with the busy lifestyle of users.

The innovative design of this wireless charger, which has the stability of automatic height adjustment, makes it different. The device automatically adjusts its height to accommodate different devices, regardless of size or shape, for optimal charging efficiency. This versatility makes it a convenient and user-friendly option for identifying gadgets and eliminates the need for multiple chargers.

In addition to the excellent performance of this 80W wireless charger, having advanced air-cooling technology helps to maintain its high charging speed even for a long time. This feature ensures that users can charge their devices at maximum speed without worrying about overheating or reduced performance.

The sleek and modern design of the Xiaomi 80W Lift-type Air-cooled Wireless Charging makes it a perfect fit for any contemporary living space. Its minimalist aesthetic and compact footprint make it an unobtrusive addition to any desk, nightstand, or tabletop, while its premium build quality further underscores Xiaomi's commitment to delivering products that are as visually appealing as they are functional.



When it comes to safety, Xiaomi has implemented multiple layers of protection to safeguard against overcharging, overheating, and short circuits. This ensures that users can charge their devices with complete peace of mind, knowing that their valuable gadgets are in good hands.

Furthermore, the Xiaomi 80W Lift-type Air-cooled Wireless Charging features smart detection technology that enables the charging pad to identify compatible devices and deliver the appropriate power output for optimal charging efficiency. This intelligent functionality streamlines the charging process, allowing users to simply place their device on the pad and let it take care of the rest.

With its broad compatibility with a wide range of Qi-enabled devices, the Xiaomi 80W Lift-type Air-cooled Wireless Charging is a versatile and future-proof investment. Users can enjoy the benefits of fast and efficient wireless charging regardless of their device preferences, making it an ideal solution for tech enthusiasts and casual users alike.



Coming Up Events

Open House Miami

1-2 March 2024
Miami, USA

Open House Miami is a festival showcasing architecture and design across 15 neighborhoods in the Greater Miami area.

The free event, produced by the Miami Center for Architecture and Design, explores the themes: Sacred Spaces, Culture, Resilience, Building Miami, Sports, Glamour and Grandeur, and Curiosities and Colorful Past.

Alongside the architecture tours, the two-day event hosts a program of talks, performances and networking opportunities.

To read more about the event please click on the link below.

<https://www.openhousemia.org/>

A graphic for the Open House Miami event. It features the text 'OPEN HOUSE MIAMI.' in a large, bold, white sans-serif font. The word 'OPEN' is in a smaller font size than 'HOUSE' and 'MIAMI.'. The text is set against a background of a blurred, colorful sky with shades of purple, pink, and blue. The entire graphic is contained within a rounded rectangular frame with a light purple-to-pink gradient background.

OPEN
HOUSE
MIAMI.

March 1st & 2nd, 2024

Tasmeem Doha: Under Construction

2-5 March 2024

Doha, Qatar

Biennial art and design conference Tasmeem Doha returns to Qatar in 2024, this year following the theme Under Construction.

The conference presents a programme of free talks, panel discussions and workshops across four days, all focusing on the influence art and design can have on effective, global changes.

The events take place at numerous venues in the city, including the Virginia Commonwealth University Arts campus, the M7 arts center and Expo 2023.

The conference marks the 25th anniversary of the Virginia Commonwealth University's campus in Doha.

TASMEEM DOHA 2024 /
UNDER CONSTRUCTION

2-5
MARCH

vcuarts
QATAR

خمسة TWENTY
وعشرون FIVE
عاماً YEARS

×

TASMEEM
تصميم DOHA



Big Data & AI

6-7 March 2024

london, uk

Big Data & AI World hits London on March 6-7. It remains the perfect networking event for anyone wanting to learn more about the transformative potential of big data and AI across various industries.

Attendees can engage with leading experts to explore the fusion of big data and AI. Rather than walking away with a conference hangover, this event can offer some much-needed inspiration to guide your business into a new era of intelligence and innovation.



**BIG DATA
& AI WORLD**

International Famous Furniture Fair (Dongguan)

15-19 March 2024
Dongguan, China

China's International Famous Furniture Fair (Dongguan) returns for its 51st edition in 2024, exploring trends and new releases in the furniture industry across five days.

The fair's exhibition and networking opportunities invite designers, buyers, manufacturers, retailers and furniture enthusiasts.

International Famous Furniture Fair (Dongguan) 2024 takes place from 15 to 19 March 2024 at the Guangdong Modern International Exhibition Center, China.



Architect@Work London

20-21 March 2024
London, UK

Trade show Architect@Work returns to the Truman Brewery in London, this year following the theme People and Planet: Designing from the Ground Up. The event presents more than 200 products and services across the architecture and design sectors, as well as hosting a series of talks across two days. Following the theme, the 2024 discussion programme addresses topics such as biophilic design, natural materials, neurodiversity in the industry and wellness.

The trade show hosts 17 global editions, taking place in Europe and Canada.

Architect@Work
United Kingdom

The Adobe Summit

26-28 March 2024
Los Vegas, USA

The Adobe Summit 2024 will arrive again in Vegas on March 26–28. But this hybrid in-person and online format powered by Adobe Experience Cloud means that attendees can immerse themselves in digital experiences wherever they are located.

Adobe's big tech event attracts a diverse crowd, including influencers, technology service providers, competitors, design, marketing, commerce, and operations professionals.

With high-profile speakers, including Hollywood stars and the legendary Shaquille O'Neal, it's easy to see why it's a massive hit with creatives.



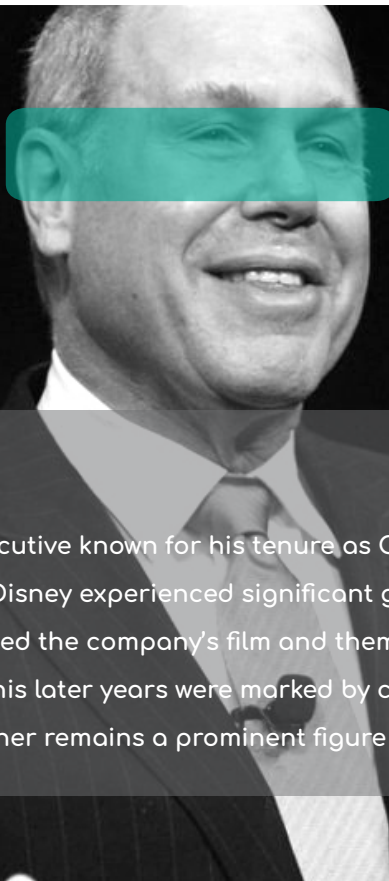
Coming up Birthdays



Michelangelo di Lodovico

6 March 1475

Michelangelo di Lodovico Buonarroti Simoni, commonly known as Michelangelo, was an Italian sculptor, painter, and architect of the High Renaissance. He was born in 1475 in Caprese, Italy, and died in 1564 in Rome. Michelangelo's most famous works include the statue of David, the Sistine Chapel ceiling, and the dome of St. Peter's Basilica. He was a master of the human form and his art is characterized by its emotional intensity and realism. Michelangelo's contributions to art and architecture have had a lasting impact on Western culture and continue to inspire artists today



Michael Eisner

7 March 1942

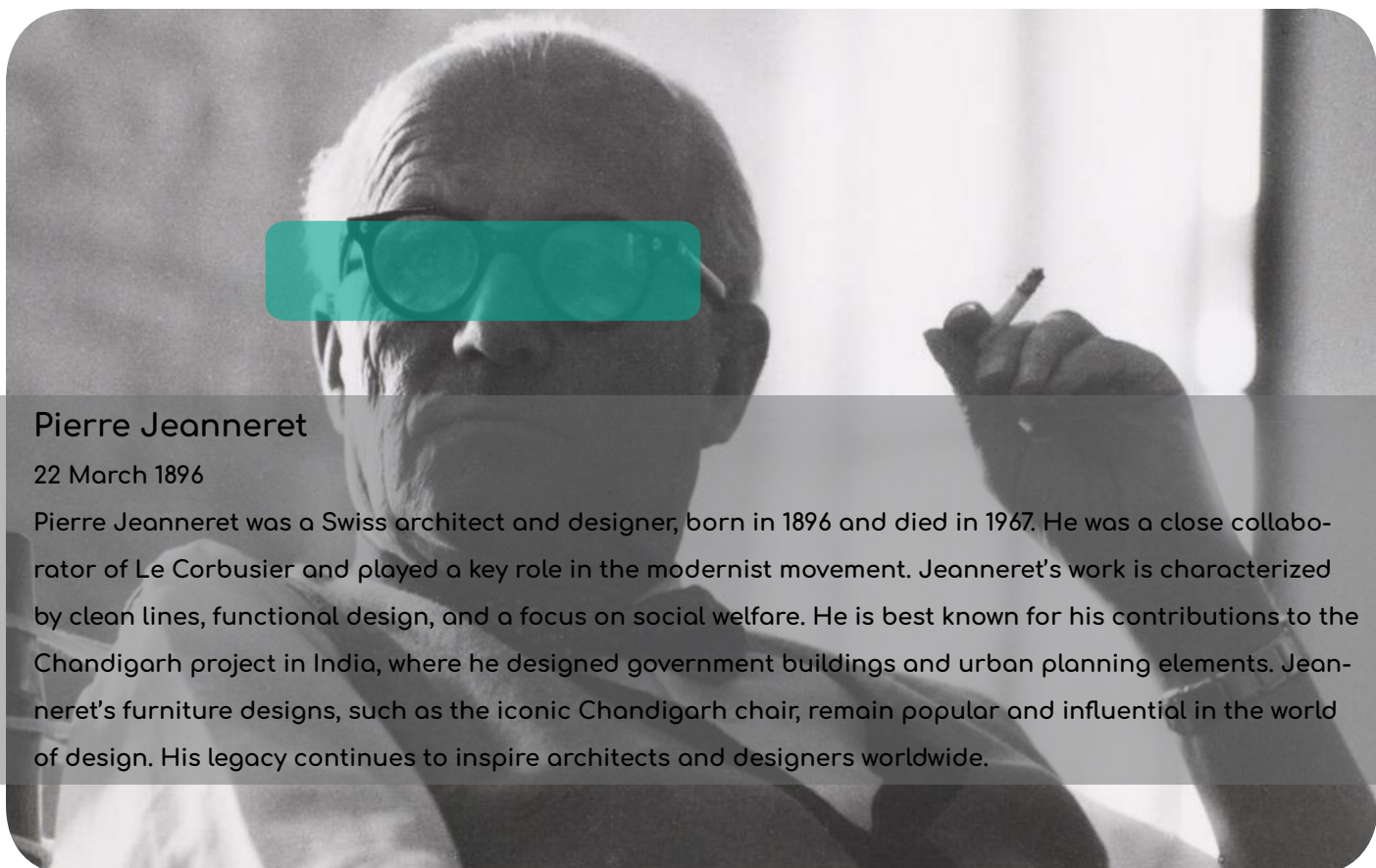
Michael Eisner is an American media executive known for his tenure as CEO of The Walt Disney Company from 1984 to 2005. Under his leadership, Disney experienced significant growth and success, acquiring companies like Pixar and ABC. Eisner revitalized the company's film and theme park divisions, launching hit movies and expanding Disneyland. However, his later years were marked by controversies and criticism, leading to his departure in 2005. Despite this, Eisner remains a prominent figure in the entertainment industry.



Philip Green

15 March 1952

Philip Green was a British businessman known for his retail empire, including brands like Topshop and BHS. He acquired companies and transformed them into successful ventures, but faced controversy for his business practices. Green was known for his flamboyant lifestyle and high-profile connections in the fashion industry. However, his reputation was tarnished by the collapse of BHS, leading to scrutiny and criticism. Despite his successes, Green's legacy is marred by controversy and legal battles surrounding his business dealings. He remains a polarizing figure in the business world.



Pierre Jeanneret

22 March 1896

Pierre Jeanneret was a Swiss architect and designer, born in 1896 and died in 1967. He was a close collaborator of Le Corbusier and played a key role in the modernist movement. Jeanneret's work is characterized by clean lines, functional design, and a focus on social welfare. He is best known for his contributions to the Chandigarh project in India, where he designed government buildings and urban planning elements. Jeanneret's furniture designs, such as the iconic Chandigarh chair, remain popular and influential in the world of design. His legacy continues to inspire architects and designers worldwide.



Ludwig Mies van der Rohe

27 March 1886

Ludwig Mies van der Rohe (1886-1969) was a German-American architect known for his minimalist and modernist designs. He pioneered the use of steel and glass in architecture, emphasizing open spaces and clean lines. Mies served as the director of the Bauhaus school in Germany before emigrating to the United States in 1937. His most famous works include the Barcelona Pavilion and the Seagram Building in New York City. Mies' "less is more" philosophy continues to influence contemporary architecture and design.

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Tehran, Vancouver, Bochum, Dubai